

CARLISLE *Pennsylvania is...*

VIBRANT

33.87	AVERAGE AGE of resident
43.75%	Population with COLLEGE DEGREE
252	BUSINESSES in the heart of Downtown
19,553	POPULATION in the Borough of Carlisle
32%	FUTURE JOB GROWTH
\$68,300	AVERAGE INCOME within the trade area

COMMUNITY MINDDED

EVENTS . FESTIVALS . COMMUNITY DAYS

Culture, events and history bring residents and visitors into Carlisle's vibrant downtown.

DIVERSE

Home to a variety of college institutions including Dickinson College, Penn State Dickinson School of Law, the US Army War College and the Central Pennsylvania Youth Ballet bring culture and diversity to Downtown Carlisle.

SMALL TOWN CHARM CITY CHIC

Downtown Carlisle boasts over a dozen ethnic restaurants, cafes, micro-breweries and eateries. The downtown theatre provides yearly entertainment with live theatre, concerts and independent films. Ample parking is available for visitors. Many locals bike and walk to downtown stores, restaurants and events.

Money Magazine listed Carlisle as one of the five best places to bike and walk in the US for 2015 with 18% of residents walking or biking to work.

Locals also enjoy a yearly farmers market and a variety of art galleries. **Livability listed Carlisle the #16 Best Small Town in America in 2015.**

EZ ACCESS

Major highways provide easy access to Downtown



Close to MAJOR CITIES

Carlisle is within a reasonable driving distance of major cities making it an affordable way to take advantage of city offerings without the traffic or price tag.

Baltimore: 1½ hours
DC and Philly: 2 hours
NYC and Pittsburgh: 3 hours

Welcomes TOURISM

Visitors seek out Carlisle for outdoor activities that include hiking the Appalachian Trail to fly fishing in the Yellow Breeches, looking for that special car at one of the seven Carlisle Events car shows, or learning about the past at the US Army Heritage Center and the Cumberland County Historical Museum.

AFFORDABLE

With a low cost of living index of 94.10, low unemployment rate of 4.3% and affordable housing, the residents of Carlisle have disposable income to spend, making downtown Carlisle a smart business investment. **Forbes ranked Carlisle as one of America's most affordable cities in which to live and the second best place to raise a family.**

BUSINESS FOCUSED

New business owners will find the Carlisle Borough permitting process easy to navigate. Several loan and grant programs are available for both new business owners and downtown property owners. The Downtown Carlisle Association provides continued support to include sign, design, and lighting grants, social media and marketing support and downtown events.

OPEN FOR BUSINESS